



<http://www.pmgclassic.org>

December 12, 2011 – Heathrow Country Club
SPONSORSHIP OPPORTUNITIES

| TITLE | \$ | SOLD |
|---|-----------|-------------|
| Exclusive Single Corporate Sponsorship | | |

The Title Sponsorship for the 2011 PMG Classic has been secured by EMPros. Our Congratulations and Thanks to EMPros for their valued contribution and participation!

| | | |
|---|-----------|--------------|
| PRESENTING | \$ | 5,000 |
| Exclusive Product/Service Category | | |

BENEFITS:

- ❖ Two (2) Team Entries: Presenting Sponsor can enter Eight (8) Players or Two (2) Team Entries in the Tournament.
- ❖ PMG Classic Website: Sponsors Logo on Front Page of Tournament Website with link to Sponsor’s corporate website
- ❖ Product/Service Exclusivity: No competing Sponsorship in category
- ❖ Pre-Tournament Publicity: “The PMG Golf Classic Presented by _____”
- ❖ Website Sponsor Page: Sponsor’s Logo/Link & Message on PMG website Sponsor Page
- ❖ Sponsor Leader Board: Premium Logo position on Sponsor Leader Board
- ❖ Hole Signs: One each at 1 and 18
- ❖ Tee-Pack: Presenting Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player
- ❖ Press Releases: Inclusion in all Press Releases
- ❖ Advertising/Media: Advertising and media exposure where available



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CORPORATE SPONSOR **\$ 2,500**

- ❖ Sponsorship includes One (1) Team Entry - Four (4) Players
- ❖ Sponsors Logo on Tournament Sponsor Page with link to Sponsor’s corporate website. Link active throughout the year
- ❖ Sponsor Leader Board: Premium Logo position on Sponsor Leader Board
- ❖ Sponsorship includes Two (2) Hole Sponsorship with Sponsors Logo on Sign at tee box
- ❖ Sponsor may set up display table at a designated Tee
- ❖ Corporate Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player

TEAM SPONSOR **\$ 1,000**

- ❖ Sponsorship includes One Team Entry – (4) Players in Tournament
- ❖ Sponsor’s Corporate logo on Hole Sign
- ❖ Sponsor’s Logo/Link to Sponsor’s corporate website on PMG website Sponsor Page
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board
- ❖ Sponsor may provide promotional materials to be added in the Tee-Packs for each Player
- ❖ Sponsor presents prize to overall winner at awards ceremony
- ❖ Includes One (1) Lunch Ticket

“BEAT THE CEO” SPONSOR (Exclusive) **\$ 500**

- ❖ Corporate logo/message on custom color 24” X 48” sign at Signature Hole with CEO
- ❖ Tent/Table/chair at Signature Hole with CEO
- ❖ Sponsor’s Logo/Link to Sponsor’s corporate website on PMG website Sponsor Page
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board
- ❖ Sponsor may provide promotional materials to be added in the Tee-Packs for each Player
- ❖ Sponsor presents prize to overall winner at awards ceremony
- ❖ Includes One (1) Lunch Ticket

HOLE-IN-ONE SPONSOR **\$ Insurance**

- ❖ Sponsor’s Logo/Message on 18” x 24” Sign at Tee Box & Hole
- ❖ Sponsor’s Logo/Link to Sponsor’s corporate website on PMG website Sponsor Page
- ❖ Sponsor’s Link to Sponsor’s corporate website on PMG website Front Page
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board
- ❖ Sponsor Automobile(s) displayed at tee box
- ❖ Sponsor may set up display table at designated Hole to witness & promote company
- ❖ Sponsor may provide promotional materials to be added in the Tee-Packs for each Player

TENT SPONSORS **\$ 500.00**

- ❖ Corporate logo/message on 24” x 48” custom color sign at Tent
- ❖ Table/Chair at Tent to be strategically located near Driving Range & Staging Area with access to all Golfers during pre-tournament activities
- ❖ Sponsor’s Logo/Link to Sponsor’s corporate website on PMG website Sponsor Page
- ❖ Sponsor may provide promotional materials to be added in the Tee-Packs for each Player
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board



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PUTTING CONTEST SPONSORS **\$ 500**

- ❖ Corporate logo/message on 24" x 48" custom color sign at Putting Green
- ❖ Sponsor's Logo/Link to Sponsor's corporate website on PMG website Sponsor Page
- ❖ Sponsor may provide promotional materials to be added in the Tee-Packs for each Player
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board
- ❖ Includes One (1) Lunch Ticket

CLOSEST-TO-THE-PIN SPONSOR (4) – Prize: TBD **\$ 400**

- ❖ Sponsor's Logo/Message on 24" x 48" Sign at Tee Box
- ❖ Sponsor may set up table at designated hole
- ❖ Sponsor's Logo/Link to Sponsor's corporate website on PMG website Sponsor Page
- ❖ Sponsor may provide promotional materials to be added in the Tee-Packs for each Player
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board
- ❖ Includes One (1) Lunch Ticket

WEBSITE PROMOTIONAL SPONSOR **\$ 200**

- ❖ Sponsor's Web Address/Link to Sponsor's corporate website, on PMG Website Sponsor Page. Link active throughout the year of the Tournament
- ❖ Website Promotional Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board

HOLE SPONSOR **\$ 225**

- ❖ Sponsor's Logo on Sign at designated Hole of Choice (based on availability)
- ❖ Sponsor's Logo/Link on PMG Website Sponsor Page. Link active throughout the year.
- ❖ Hole Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board

PRIZE SPONSOR **Minimum \$ 50** **(or in-kind Sponsorship)**

- ❖ Prize Sponsor's Logo/Link on PMG Website Sponsor Page. Link active throughout the year.
- ❖ Prize Sponsor may provide promotional materials to be added in the Tee-Packs distributed to each player
- ❖ Sponsor Leader Board: Logo on Sponsor Leader Board

